



This label does not mean that the meat in the package is from the US. It only shows that the meat was processed in a U.S. Department of Agriculture inspected facility. The label DOES NOT show that the beef was from the US.

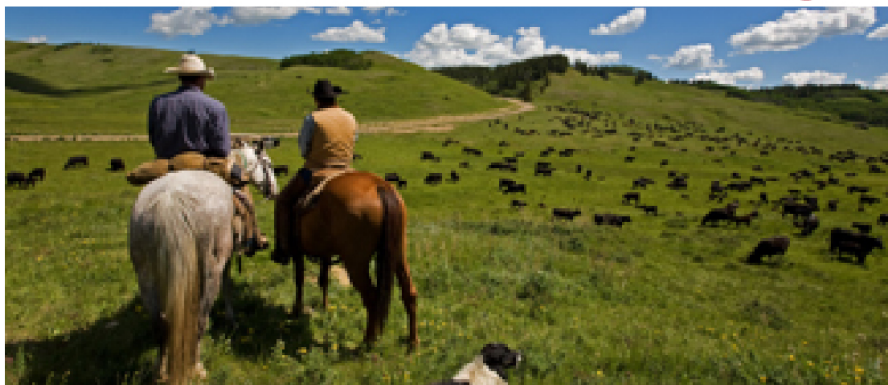
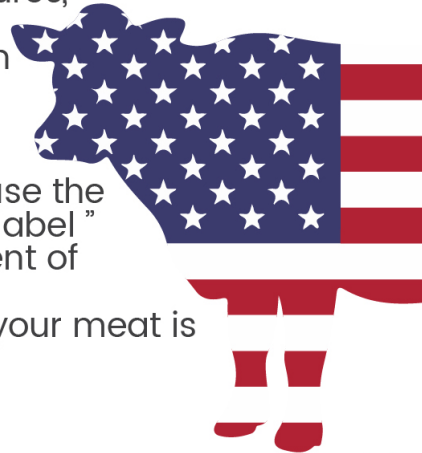
LOOK FOR THESE LABELS!!!



From 2013-2015 all meat products in the US required labels showing where the animal was "born, raised and harvested" under the Country of Origin (COOL) labeling law. However, due to international business pressures, the COOL labeling law was repealed for beef and pork in 2015.

To know where your beef is from today, look for those companies who voluntarily use the "born, raised and harvested label" and support the reinstatement of COOL!

You deserve to know where your meat is from!



Stevens County Cattlemen's Association

www.stevenscountycattlemen.com

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