

Product of the US?

Don't trust these beef labels



This sticker on a package of beef or pork DOES NOT mean the animal came from the United States. A USDA rule allows slaughter facilities in the US to import beef from abroad and simply repackage or modify the meat (grinding, cutting etc.) in order to receive the "Product of the US" label. This beef is just as likely to be from Brazil, Canada or Australia.

Because meatpackers know that consumers will pay a higher price for US beef, they have convinced the USDA to let them lie to the public through labeling.

